



Al Arab
Njarayilkonam P.O
Madavoor, Trivandrum
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PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

SOCIAL

facebook.com/fahad.najib.7

instagram.com/fahadnajib

vimeo.com/user112277630

www.iamfahad.in (Portfolio)

FAHAD NAJIB

ABOUT

I'm a creative and performance driven aspiring director with a deep passion for films and photography. My trust with photography and film making began after my college days when I started to work exclusively with event management companies. It was there that I started capturing moments and worked in wedding movie productions as a director. This gave me a sense of direction to pursue filmmaking as my life goal. From there I directed my first short film 'Life' in 2016 for a social cause. Even though I worked in different industries, I kept my passion alive by taking up works whenever I could pursue filmmaking. During the time, I have worked as an assistant director at different projects and as the director in two key projects and many more wedding movies. I aim to create and conceive a major film production in the future.

PROJECTS

- Event Manager, Media Awards- Dreams&Dreams
- Director, short film- Life
- Director, short film- Thrayam (post production under process)
- Associate Director, short film - Kadal (post production under process)
- Asst Director- short film- Bheeshmam
- Associate Director, Assistant camera - JalaGanaMana
- Creative director- Anarkali, Pre wedding movie
- Hridayasparsham, an awareness program for Meditrina Hospital
- Saanthwanam, privilege card campaign
- Amma Veedu, health care program for old age

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION, (2011)

PERIYAR UNIVERSITY,
GPA 52%

HIGHER SECONDARY SCHOOL EXAM(XII)

KTCT ENGLISH MEDIUM RESIDENTIAL HIGHER SECONDARY SCHOOL

SECONDARY SCHOOL EXAM (X)

KTCT ENGLISH MEDIUM RESIDENTIAL HIGHER SECONDARY SCHOOL

EXPERIENCE

BPCL ROADVILA FUEL STATION - OPERATIONS MANAGER

(JULY 2020- PRESENT)

- Managed the day-to-day operations of the gas station.
- Worked with vendors, monitored sales, maintained inventory, and employee schedules.
- Maintained inventory and ordered fuel, lubricant, gas and other supplies for the gas station.
- Maintained daily financial reports and deposits
- Interacted with customers on a daily basis in a full-service gas station capacity

DREAMLAKE EVENTS AND PRODUCTIONS - OPERATIONS & CREATIVE HEAD

(MARCH 2019- FEBRUARY 2020
JANUARY 2014- APRIL 2016)

- Client visits for event management and ads
- Direction of short films, corporate ads, photoshoots, wedding shoot etc.
- Event Planning & coordination
- Budget preparation and estimation
- Designing brochures, pamphlets etc.
- Sales & marketing
- Work with the brand team to produce new ideas for company branding, promotional campaigns, and marketing communications.
- Assist clients in resolving issues by responding to questions in a timely and professional manner.
- Create and implement tailored marketing plans based on individual client requirements.
- Direct brainstorming meetings and creative sessions.
- Supervise the department's daily workflow, assign project workload, and monitor deadlines and budgets.
- Develop exceptional and well-crafted copy that meet clients' requirements.
- Coordinates with various vendors to ensure minimum costs for maximum profitability

EKALAVYA EDUCATIONAL & CHARITABLE TRUST - MARKETING LEAD

(FEBRUARY 2018- FEBRUARY 2019)

- Visit schools and conduct events for campaigning purposes
- To generate leads/students
- Handled & monitored day to day activities of call centre team
- Ensure our brand message is strong and consistent across all channels and marketing efforts (like events, email campaigns, web pages and promotional material)
- Preparing creative content for brochures, social media

TRAVANCORE MEDICAL COLLEGE - BUSINESS DEVELOPMENT OFFICER
(DECEMBER 2017 – FEBRUARY 2018)

- Audio/Visual content handling in social media
- Successfully conducted events such as a welfare program for auto, taxi, ambulance drivers
- Successfully conducted medical camps
- Implement effective marketing strategies when required
- Organize training programs for team

MEDITRINA HOSPITALS - ASSISTANT MANAGER (HEALTH CARE PROMOTION)
(MAY 2016 - JULY 2017)

- Healthcare promotions
- Designing brochures & creative contents
- Conducted camps & events (social awareness programs in colleges, schools, residential associations, corporates)
- Organize training programs & events for team
- Overall Business development of the organization

PIVOT POINT INVESTMENT ADVISORS - MARKETING EXECUTIVE
(MARCH 2012 – DECEMBER 2013)

- Client visits
- Aware of Investment methods to beat inflation
- Knowledgeable in financial resources, Social security benefits